



## **NEWS RELEASE**

29 September 2011

## Impala Platinum partners with the Department of Human Settlements to meet the affordable housing needs in the North West Province

## **EMBARGO:** For immediate release

<b>Ticker symbols:</b> JSE: Imp LSE: Ipla ADRs: Impuy	Impala Platinum Limited (Impala), a subsidiary of listed Impala Platinum Holdings Limited (Implats), is proud to participate with the Department of Human Settlements (the Department) in the upliftment of Impala employees through the implementation of an innovative and extensive home ownership programme in the North West Province.
www.implats.co.za Queries: Leon van Schalkwyk +27 11 569 6645	Leon van Schalkwyk, Group Executive: Strategic Finance comments: <i>"Impala is proud to be associated with the Department in improving housing delivery and creating sustainable human settlements in South Africa, particularly in the North West Province. The main focus of our partnership with the Department is to meet the accommodation needs of Rustenburg through the delivery to our employees of quality, yet affordable housing solutions that ensure every Impala employee can benefit from our home ownership programme. This ambitious commitment to improving the quality of life of our employees is manifested in the construction of more than 1,500 freestanding 2 and 3 bedroom units over a 3 year period. The development is now sold out, which has enabled many employees to become first time home owners."</i>
	areas surrounding its operations. [more]

<b>Ticker symbols:</b> JSE: Imp LSE: Ipla ADRs: Impuy	The <b>Each-One-Settle-One</b> campaign, a Department initiative aimed at private sector participation in addressing the housing needs of the communities where they operate, is aimed not only at tackling the country's huge housing backlog, but will also provide immeasurable socio-economic benefits for communities around the country.
www.implats.co.za	
Queries:	Leon van Schalkwyk observes: "For Impala, with a proven track record in community based housing solutions, it makes perfect business sense to get involved in this campaign. We seek to build stable and sustainable communities and our investment in home ownership programmes underlines the company's
Leon van	committment to both its employees and the residents of the North West Province.
Schalkwyk	Our goals are consistent with those of the campaign."
+27 14 569 6645	
	[ends]